



CHP+ HIGHLIGHTS

A Resource for CHP+ Community Partners

Welcome to the first issue of CHP+ Highlights.

We would like to take this opportunity to thank all of our community partners throughout Colorado for your unwavering support of Child Health Plan Plus. Your organization's continued involvement and dedication to the program is a testament to our success.

This e-newsletter is just one of the ways we will be communicating with you about all of the exciting things that are happening with CHP+. CHP+ Highlights is designed to serve as a resource, providing you with the latest information about CHP+, from program news and health hints to upcoming training opportunities and community events.

BREAKING NEWS!

The CHP+ application is **now available online** for download at www.CHPplus.org.



We are excited to be working with MAXIMUS and The Bawmann Group to launch our new CHP+ statewide education and enrollment campaign and would like to introduce you to this new team. MAXIMUS has more than 10 years of experience in providing marketing, outreach and training services to State Children's Health Insurance Programs (SCHIP) and Early and Periodic Screening & Treatment programs (EPSDT)

nationwide. Locally, The Bawmann Group has 10 years of experience assisting the State of Colorado and local communities promoting the CHP+ program.

As we rollout our new campaign we look forward to working with you on our media relations, advertising and outreach activities. Please be on the lookout for the new CHP+ advertising coming to your community.

Your feedback is important to us. If you have any suggestions or questions, please feel free to give us a call!

Sincerely,
 Joanne Lindsay
 Marketing Contract Manager
 Department of Health Care Policy and Financing

Meet The ROCs!

Our new team of six CHP+ Regional Outreach Coordinators (ROCs) look forward to working with you to promote CHP+ education, outreach and application assistance services. Serving as liaisons to our community partners, the ROCs are a great resource, helping to educate and communicate with eligible families and professional groups throughout Colorado.

IN THIS ISSUE

- Welcome
- Meet the ROCs!
- Coming Attractions
- CHP+ Resource Contact Information

RESOURCE CONTACT INFORMATION

Your feedback is important to us. If you have any suggestions for upcoming issues or would like to add a community event to our calendar, please let us know. Contact [Tammy Stratton](#).

If you are interested in learning more about CHP+, please contact one of our Regional Outreach Coordinators to set up a presentation or training session.

Denver Metro Region

ROC:
 Peg Martinez
 720-327-7267
[Email](#)

Denver Metro and West Region ROC:

Jonathan McDonald
 303-905-2117
[Email](#)

Southwest Region ROC:

Raina Cohn
 719-588-8481
[Email](#)

Northwest Region ROC:

Candice Talkington
 970-245-7429
[Email](#)

Southeast Region ROC:

Mary Rivera
 719-546-2101
[Email](#)

Northeast Region ROC:

Kathy Anderson
 970-526-2991
[Email](#)

MAXIMUS Contacts:

MAXIMUS Manager of Marketing and Outreach for CHP+
 Christine Dauchot
 303-830-3558
[Email](#)

MAXIMUS Project Director
 Sally Harmon



Candice Talkington is based in Grand Junction and will serve Delta, Garfield, Grand, Jackson, Mesa, Moffat, Montrose, Ouray, Pitkin, Rio Blanco and Routt counties.

303-830-3550

[Email](#)

The Bawmann Group

Contact:

Senior Account Manager

Tammy Stratton

303-320-7790

[Email](#)

Department of Health

Care Policy and

Financing Contact:

Marketing Contract Manager

Joanne Lindsay

[Email](#)

CHP+ Customer Service

ACS/CHP+

1-800-359-1991

CHP+ HMO Contacts:

Anthem/CHP+ Managed

Care Network

303-764-7123

Delta Dental

303-741-9300

or

1-800-610-0201

Colorado Access

1-888-214-1101

Denver Health

303-436-5622

Kaiser Permanente

303-338-3800

Rocky Mountain HMO

1-800-843-0719



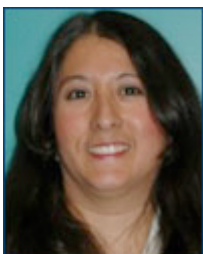
Peg Martinez is based in Denver and will serve Adams, Arapahoe and Denver counties. Peg will be responsible for designing the CHP+ school-based outreach program statewide.



Mary Rivera is based in Pueblo and will serve Baca, Bent, Crowley, El Paso, Kiowa, Las Animas, Otero, Prowers, Pueblo and Teller counties.



Kathy Anderson is based in Sterling and will serve Cheyenne, Elbert, Kit Carson, Lincoln, Logan, Morgan, Phillips, Sedgwick, Washington and Yuma counties.



Raina Cohn is based in Alamosa and will serve Alamosa, Archuleta, Chaffee, Conejos, Costilla, Custer, Dolores, Fremont, Gunnison, Hinsdale, Huerfano, Lake, La Plata, Mineral, Montezuma, Rio Grande, Saguache, San Juan and San Miguel counties.



Jonathan McDonald is based in Denver and will serve Clear Creek, Douglas, Eagle, Gilpin, Jefferson, Park and Summit counties.





Christine Dauchot, MAXIMUS manager of marketing and outreach for CHP+

Coming Attractions

In future issues of CHP+ Highlights here's what you can expect:

- "Hot off the press" CHP+ news
- Health tips from community physicians and dentists that serve CHP+ members
- Community and training events
- A spotlight on CHP+ "best practices"

To Unsubscribe from this newsletter:

Reply to this email with "Unsubscribe" in the subject line.

©Copyright 2006, Child Health Plans Plus