



ISSUE 2 :: APRIL 2006

CHP+ HIGHLIGHTS

A Resource for CHP+ Community Partners

CHP+ News

Application Available Online

The CHP+ application is now available online for download at www.CHPplus.org.

New Federal Poverty Level (FPL) Guidelines for CHP+ and Medicaid

Effective April 1, 2006, the income guidelines for CHP+ and Medicaid were updated. These new income guidelines can be found on [our Web site](#).

The poverty income guidelines are updated each year and issued by the United States Department of Health and Human Services. Certain programs, such as CHP+, Medicaid, and CICP use the poverty guidelines to determine financial eligibility. These guidelines are calculated using Census Bureau data and are updated annually based on changes in the cost of basic goods and services.

BREAKING NEWS!

CHP+ membership cards for members enrolled in the CHP+ State Managed Care Network, or Anthem, are now being mailed to families!



INS Documentation Required

The Application for Colorado Health Care is for both Medicaid and CHP+. Now, because it is required for Medicaid, all applicants will be required to provide a copy of their Immigration and Naturalization Service (INS) documentation.

Congratulations to the ACS/CHP+ Team

Congratulations to the ACS/CHP+ team for reaching application processing times of 95 percent within 14 days and 100 percent within 45

days. The call center is also reaching its goal of 95 percent of calls answered within 60 seconds.

New ROC Joins Team

We are proud to announce our newest Regional Outreach Coordinator (ROC) — Nikki Smyrl Gross. Our team, which now includes seven ROCs, is excited to be working with our community partners to promote CHP+ education, outreach and application assistance services. Serving as liaisons, the ROCs are a great resource to help educate and communicate with eligible families and professional groups throughout Colorado.



Nikki Smyrl Gross is based in Fort Collins and will serve Boulder, Broomfield, Larimer and Weld counties.

Cover the Uninsured Week: May 1-7

Nearly 46 million Americans, including more than 8 million children, are living without health insurance - forced to gamble every day that they won't get sick or injured. That's a risk no one should have to take. Many uninsured Americans work hard but still can't afford coverage. Nationally, eight out of 10 uninsured individuals are in working families. In Colorado, the uninsured rate of 17 percent is higher than the national average, with 1 in 6 people uninsured.

The Robert Wood Johnson Foundation and some of the most influential organizations

IN THIS ISSUE

- CHP+ News
- Health Tip
- Community and Training Events
- A Spotlight on CHP+ Best Practices
- CHP+ Resource Contact Information

RESOURCE CONTACT INFORMATION

Your feedback is important to us. If you have any suggestions for upcoming newsletters, please contact [Tammy Stratton](#).

If you are interested in learning more about CHP+, please contact one of our Regional Outreach Coordinators to set up a presentation or training session or if you would like to add a community event to our calendar.

Denver Metro Region

ROC:
Peg Martinez
720-327-7267
[Email](#)

Denver Metro and West Region ROC:

Jonathan McDonald
303-905-2117
[Email](#)

Southwest Region ROC:

Raina Cohn
719-588-8481
[Email](#)

Northwest Region ROC:

Candice Talkington
970-260-3880
[Email](#)

Southeast Region ROC:

Mary Rivera
719-251-1791
[Email](#)

Northeast Region ROC:

Kathy Anderson
970-526-2991
[Email](#)

North Central Region:

Nikki Smyrl Gross
970-420-9058
[Email](#)

MAXIMUS Contacts:

CHP+ marketing and outreach operated by

in the country have selected Denver as one of 10 target markets for the fourth annual Cover the Uninsured Week, a nonpartisan, nationwide effort urging U.S. leaders to make health coverage for uninsured Americans a top priority. During the week of May 1-7, thousands of individuals and organizations from all sectors of society will mobilize to tell our nation's leaders that it's time to take meaningful steps toward solutions.

This year, Cover the Uninsured Week is highlighting ways everyone can help get America covered. Go to www.CoverTheUninsured.org.

Health Tip
Summer Safety Starts at Home

Submitted by pediatricians from Western Colorado Pediatrics (a subsidiary of Primary Care Partners, P.C.) Proud to serve CHP+ children.

As warm weather arrives, we all want to be outdoors. Encourage your children to play outside, making fresh air, exercise and outdoor activities a part of their regular routine and join them as much as possible.

Health and safety are constant concerns with children. When summer comes, we must reinforce bike safety and traffic rules. Rollerblading is a very popular summer activity and a great form of exercise. Unfortunately, it is also a leading cause of injury. Stress safety by using special knee, elbow, and hand protection. It is very important to have children wear a helmet too! Head injuries are very common with summer activities such as biking and rollerblading.

The sun plays havoc with us in many ways. Sunscreen, hats, sunglasses and lightweight protective clothing are the best bet for protection. A sunscreen with SPF of at least 15, containing titanium dioxide is suggested for the best coverage. The sun also increases the need to encourage children to drink plenty of fluids. Lots of water and juices are best. Try to limit soda.

Swimming is "the" summer sport. Once again, safety is of utmost importance. Start the summer off with swimming lessons and water safety. Always be prepared, a cell phone and CPR training can save a life.

You may want to update your first aid kit. Instant hot/cold packs are great for sprains, bug bites and sore muscles. Over the counter Benedryl tablets or cream work well for an itchy rash or bug bites. Make a checklist of preparations for your activities healthy and safe, then sit back and have a great summer.

Community and Training Events

Denver Metro Region:

May 24, 11:00 a.m.

Professional presentation for the medical community sponsored by Department of Human Services regarding work with refugees & asylees
 Refugee Center
 789 Sherman Street, first floor conference room
 Denver

Denver Metro and West Region:

May 10, 4:00 p.m. - 8:00 p.m.

Douglas County School District Employee Wellness Day
 Douglas County

Northwest Region:

May 6, 10:00 a.m. - 2:00 p.m.

Cinco De Mayo Celebration
 Downtown Grand Junction (Main Street)
 Grand Junction

May 7

Cinco De Mayo Celebration, 10:00 a.m. - 2:00 p.m.
 Riverside School
 Grand Junction

May 13, 10:00 a.m. - 2:00 p.m.

MAXIMUS
Manager of Marketing and Outreach for CHP+
 Christine Dauchot
 303-830-3558
[Email](#)

Project Director
 Sally Harmon
 303-830-3550
[Email](#)

The Bawmann Group
Contact:
 Media relations and advertising agency for CHP+
Senior Account Manager
 Tammy Stratton
 303-320-7790
[Email](#)

Colorado Department of Health Care Policy and Financing
Marketing Contact:
Marketing Contract Manager
 Joanne Lindsay
 303-866-3144

CHP+ Customer Service
CHP+ customer service operated by ACS
 1-800-359-1991

CHP+ HMO Contacts:
CHP+ State Managed Care Network (Anthem BlueCross BlueShield)
 1-877-523-8171

Colorado Access
 1-888-214-1101

Denver Health Medical Plan
 720-956-2100

Kaiser Permanente
 1-800-632-9700

Rocky Mountain Health Plans
 1-800-346-4643

Delta Dental
 303-741-9300
 or
 1-800-610-0201



Faith-based health fair
 Iglesia Roca Eterna (Church)
 1333 North 23 Street
 Grand Junction

Southeast Region:

May 11, 12:00 p.m. - 7:00 p.m.

Tri-County Community Connections Resource Fair
 Otero Junior College Ballroom
 La Junta

May 13, 11:00 a.m. - 3:00 p.m.

Manzanola Spring Festival
 Manzanola Park
 Manzanola

May 20, 9:00 a.m. - 1:00 p.m.

Bessemer Community Fair
 Bessemer Academy
 1125 E. Routt Ave.
 Pueblo

Northeast Region:

May 8, 8:30 a.m. - 3:00 p.m.

Julesburg Well Child Clinic
 Northeast Colorado Department of Health
 Julesburg

A Spotlight on CHP+ Best Practices

Hilltop Community Resources, B4 Babies and Beyond

Hilltop Community Resources, B4 Babies and Beyond has served the Western slope offering outreach and enrollment services for Medicaid and CHP+ since 1995.



Community collaboration has been the most successful tactic for B4 Babies and Beyond in promoting CHP+. On a grassroots level, B4 Babies and Beyond has developed relationships with many organizations, such as local physicians, Mesa County Department of Human Services, schools, Rocky Mountain Health Plans (local HMO), Mesa County Justice Department, childcare centers and more.



Educating the community and making CHP+ as recognizable as Medicaid is one of the most successful hurdles B4 Babies and Beyond has overcome. Marketing the program, not as a "low-income" program but rather a health insurance alternative for children and pregnant women without health insurance, has brought hundreds of families to their door each year.

B4 Babies and Beyond determines eligibility for CHP+ Prenatal Care Program and CHP+. As a Presumptive Eligibility (PE) site, they issue PE cards on-site which allow eligible pregnant women to have immediate access to health care while they are waiting for their CHP+ or Medicaid application to be determined. B4 Babies and Beyond also reaches out into the community, regularly attending community events such as health fairs and school functions.

B4 Babies and Beyond is the only eligibility determination site on the Western Slope other than the County Department of Human Services. Their unrivaled collaboration with Mesa County Department of Human Services has created invaluable relationships

and allows them to have trained CHP+ and Medicaid eligibility technicians on-site.

For more information on B4 Babies and Beyond, please contact Director, Billie Bowlin at 970-248-2779.

To subscribe or unsubscribe from this newsletter:

Reply to this email with "Subscribe" or "Unsubscribe" in the subject line.
©Copyright 2006, Child Health Plans Plus