



CHP+ HIGHLIGHTS

ISSUE 4 :: JUNE 2006

A Resource for CHP+ Community Partners

CHP+ News

Bill Heller Appointed as Acting Director

Steve Tool, executive director of the State of Colorado's Department of Health Care Policy and Financing recently appointed Bill Heller as the acting director of Child Health Plan *Plus*.

Bill has been with CHP+ for five years. In his most recent role as manager of the delivery systems section, Bill was responsible for overseeing the health care and dental service contracts for CHP+. Bill also has extensive experience in the private sector. Prior to joining CHP+, he worked for both the Blue Cross Blue Shield plans of Wyoming and Colorado in a variety of managerial positions including manager of customer service and provider relations and director of national accounts.

IN THIS ISSUE

- CHP+ News
- Health Tip
- Community and Training Events
- A Spotlight on CHP+ Best Practices
- CHP+ Resource Contact Information

RESOURCE CONTACT INFORMATION

Your feedback is important to us. If you have any suggestions for upcoming newsletters, please contact [Tammy Stratton](#).

If you are interested in learning more about CHP+, please contact one of our Regional Outreach Coordinators to set up a presentation or training session or if you would like to add a community event to our calendar.

Denver Metro Region

ROC:
Peg Martinez
720-327-7267
[Email](#)

Denver Metro and West Region ROC:

Jonathan McDonald
303-905-2117
[Email](#)

Southwest Region ROC:

Raina Cohn
719-588-8481
[Email](#)

Northwest Region ROC:

Candice Talkington
970-260-3880
[Email](#)

Southeast Region ROC:

Mary Rivera
719-251-1791
[Email](#)

Northeast Region ROC:

Kathy Anderson
970-526-2991
[Email](#)

North Central Region:

Nikki Smyrl Gross
970-420-9058
[Email](#)

MAXIMUS Contacts:

CHP+ marketing and outreach operated by

BREAKING NEWS!

 <p style="font-weight: bold; color: #0056b3;">KEEPING COLORADO KIDS HEALTHY</p> <p style="font-size: small;">from their pearly whites to their piggly wiggles.</p> <p style="font-size: x-small; color: #0056b3;">Low-cost health insurance for Colorado kids and pregnant women.</p> <div style="text-align: center;">  <p style="font-weight: bold; color: white; background-color: #0056b3; padding: 2px;">1.800.359.1991</p> <p style="font-weight: bold; color: white; background-color: #0056b3; padding: 2px;">CHPplus.org</p> </div>	<p>Watch and listen for CHP+ TV, radio and newspaper ads now running in your community. Also be on the lookout for CHP+ billboards throughout the state.</p> 
--	--

Health Tip

Say "Cheese" for Summer

Submitted by The Children's Hospital

Summertime is the perfect time to brush up on dental care with your children. Take advantage of the slower pace of the summer season for the sake of your children's smiles — no matter their ages. It is an ideal time for reinforcing important dental hygiene habits like flossing nightly and visiting the dentist for routine checkups.

When should you start cleaning your child's teeth? As soon as his first tooth appears, wipe the tooth with a damp cloth twice a day. Switch to a soft-bristled toothbrush when more teeth come in, and add a pea-sized amount of fluoride toothpaste when he is 2 years old. As soon as he has two touching teeth, begin flossing between them each evening.

"Even once they're school-aged, kids don't have the best dexterity and can't reach everything in their mouths," says Kendra Allison, dental assistant with Young Dentistry for Children at The Children's Hospital. "Parents need to help with brushing and flossing to ensure it's done properly until their children can write in cursive and tie their shoes."

Other tooth-friendly habits include drinking fluoridated water and letting your child watch you brush and floss each night.

For more Kids Health information, visit The Children's Hospital's Web site at www.thechildrenshospital.org and click on 'Health Education'.

Community and Training Events

For more information about community and training events contact the Regional Outreach Coordinator in your area.

Denver Metro Region:

June 17, 10:00 a.m. to 4:00 p.m.

World Refugee Day
Fletcher Plaza
9898 East Colfax Avenue
Aurora

Southwest Region:

July 4, 10:00 a.m. to 5:00 p.m.

Annual Fourth of July Celebration and Parade
Pine River Park
Bayfield

July 6, 8:00 a.m.

Chamber of Commerce meeting
Mining Company Restaurant
62 Main Street
Silver Cliff

Southeast Region:

June 16, 1:30 p.m. to 4:00 p.m.

Kids' Safety Fair
Sangre de Cristo Apartments
2601 Crawford
Pueblo

June 24, 9:00 a.m. to 1:00 p.m.

School Health Fair
Ascension Lutheran Church
2505 N. Circle Drive
Colorado Springs

A Spotlight on CHP+ Best Practices

Cover the Uninsured Week

For the third year in a row Denver has hosted a health and enrollment fair as part of Cover the Uninsured Week in an effort to help provide health care information and resources to Colorado residents and support a national effort to increase public attention regarding health coverage for uninsured Americans.

It is estimated that nationwide, 46 million Americans have no health coverage, including 767,000 in the state of Colorado. In light of this challenge local organizations teamed up for the enrollment fair to provide a wide range of screenings and services, including cholesterol, diabetes, blood pressure, HIV/AIDS, clinical breast exams and mammography, lead levels, immunizations, vision, TB testing, body mass index, depression, asthma/pulmonary, child dental screening and nutrition and activity information. Additionally, families were able to speak with representatives of CHP+ and Medicaid to inquire about the program and application process. Families were also able to have their applications processed on site. More than 300 people attended the event at the Church in the City.

The organizations that came together and generously volunteered their time to conduct this free health fair include: Community Health Services, Women's Cancer Control Initiative, Mental Health Corporation of Denver, Exempla Saint Joseph Hospital Caritas Clinic, Exempla Saint Joseph Hospital Foundation, Congregational Health Ministry, Colorado Access, American Diabetes Association, High Street Primary Care Center, Child Health Plan Plus, Denver Health Community Voices, Dominican Sisters Home Health Agency, Inner City Health Center, Kaiser Permanente, National Jewish, Northeast Denver Housing Center, Rocky Mountain Youth, Clinica Tepeyac.

Cover the Uninsured Week in Denver is managed by the Robert Wood Johnson

MAXIMUS
Manager of Marketing and Outreach for CHP+
Christine Dauchot
303-830-3558
[Email](#)

Project Director
Sally Harmon
303-830-3550
[Email](#)

The Bawmann Group
Contact:
Media relations and advertising agency for CHP+
Senior Account Manager
Tammy Stratton
303-320-7790
[Email](#)

Colorado Department of Health Care Policy and Financing
Contact:
Marketing Contract Manager
Joanne Lindsay
303-866-3144

CHP+ Customer Service
1-800-359-1991

CHP+ HMO Contacts:
CHP+ State Managed Care Network (Anthem BlueCross BlueShield)
1-877-523-8171

Colorado Access
1-888-214-1101

Denver Health Medical Plan
720-956-2100

Kaiser Permanente
1-800-632-9700

Rocky Mountain Health Plans
1-800-346-4643

Delta Dental
303-741-9300
or
1-800-610-0201



Foundation, the nation's largest philanthropy dedicated exclusively to improving the health and health care of all Americans. Support also comes from the Colorado Health Foundation and the Rose Community Foundation.

To subscribe or unsubscribe from this newsletter:

Reply to this email with "Subscribe" or "Unsubscribe" in the subject line.

©Copyright 2006, Child Health Plans Plus